LS AUTO LEV01: the all-electric SUV built for UAE roads, from AED 109,900 at EV World 2026

517 km range, 30-minute fast charging and an eight-year battery warranty, on show at Stand B-02, Hall 6, Dubai World Trade Centre

DUBAI, UAE, 10 November 2026 – DSP Motor, the exclusive distributor of LS AUTO in the UAE, is showing the LS AUTO LEV01 all-electric SUV at EV World 2026 from 10 to 12 November. Three LEV01s are on Stand B-02 in Hall 6, with special EV World pricing from AED 109,900 including VAT, valid until 30 November 2026.

The LEV01 is a five-seat family SUV designed to make electric driving simple. It offers the range for a week of commuting, the space for a family weekend and running costs that fleets can plan around. Its tagline sums up the idea: Every Journey, Elevated.

Range and charging

A 63.8 kWh LFP (lithium iron phosphate) battery from SVOLT gives up to 517 km of range on the NEDC cycle. LFP chemistry is known for long life and stable performance in high temperatures. On a DC fast charger (55+ kW, CCS2), the battery goes from 20 to 80% in as little as 30 minutes; at home or at work it charges at up to 11 kW AC.

Performance

A 150 kW (204 hp) electric motor delivers 320 Nm of torque to the front wheels through a single-speed gearbox. The LEV01 reaches 100 km/h in 7.7 seconds, and drivers can choose Eco, Normal or Sport mode. A drag coefficient of 0.268 helps it go further on every charge.

Design and space

At 4,640 mm long with a 2,760 mm wheelbase, the LEV01 gives rear passengers generous legroom. The boot holds 450 litres, rising to 1,600 litres with the rear seats folded, and 19-inch alloy wheels and full LED lighting come as standard.

Cabin and technology

A 12.8-inch central touchscreen and a 9.2-inch driver display sit in a clean, modern cabin. Every LEV01 has leather seats, a ventilated eight-way power driver's seat with memory, dual-zone climate control with rear vents, smart keyless entry, a nine-speaker sound system and smartphone mirroring, with Apple CarPlay and Android Auto ready.

Safety

Six airbags, ABS, electronic stability and traction control, tyre-pressure monitoring, ISOFIX child-seat mounts and an e-Call emergency system are standard. A rear camera, front and rear parking sensors, cruise control and auto-hold help in daily driving.

Two trims and an ADAS package

The LEV01 SE is available at a special EV World price of AED 109,900. The LEV01 CE, at AED 129,900, adds a 360-degree camera, panoramic sunroof, power tailgate, multi-colour ambient lighting, wireless phone charging, voice control and a front storage compartment. An ADAS package adds blind-spot monitoring, lane-keep and lane-change assist, adaptive cruise control and automatic park assist. All prices include VAT, and special EV World pricing is valid until 30 November 2026.

Peace of mind

The LEV01 comes with a five-year vehicle warranty and an eight-year battery warranty, each up to 150,000 km. DSP Motor provides aftersales at its service centre in Dubai Investment Park with UAE-wide partner EVS, and fleet customers get volume pricing, leasing and a dedicated account manager.

“The LEV01 takes the guesswork out of going electric,” said Marcel Kruetzfeldt, CEO of DSP Motor. “It has real range, fast charging, a long battery warranty and a full list of standard equipment, at a price that makes switching an easy decision. EV World is the best place to see it, sit in it and book a test drive.”

Visitors can register their interest by scanning the QR code at Stand B-02 or book a test drive at lsautouae.com/book-your-test-drive.

Specifications, features and pricing are based on November 2026 data and may change without notice. Range per NEDC.

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KEY SPECIFICATIONS

Body	5-seat all-electric SUV
Battery	63.8 kWh LFP (SVOLT)
Range	Up to 517 km (NEDC)
DC fast charging	55+ kW, 20–80% in as little as 30 min (CCS2)
AC charging	11 kW
Motor	Permanent magnet synchronous, 150 kW (204 hp), 320 Nm
Drive	Front-wheel drive, single-speed
0–100 km/h	7.7 s
Drive modes	Eco, Normal, Sport
Drag coefficient	0.268 Cd
L × W × H	4,640 × 1,870 × 1,655 mm
Wheelbase	2,760 mm
Ground clearance	160 mm

Kerb weight	1,880 kg
Boot	450 L / 1,600 L (seats folded)
Screens	12.8" touchscreen, 9.2" driver display
Warranty	5 years vehicle, 8 years battery, each up to 150,000 km
EV World price (incl. VAT)	LEV01 SE AED 109,900 · LEV01 CE AED 129,900 · valid until 30 November 2026

NOTES TO EDITORS

About LS AUTO

LS AUTO is an electric vehicle brand owned by Zhejiang LaunchEV Automotive Trading Co., Ltd., the vehicle trading company of Shanghai Launch Automotive Technology Co., Ltd. (Launch Design). Launch was founded in 2000 and has helped bring more than 400 models to market for carmakers. Its line-up includes the LEV01 all-electric SUV, the LEV05, the LEV07 and the MEV01.

About DSP Motor

D S P New Motor Vehicles Trading LLC (DSP Motor) is a Dubai-based new-vehicle dealer and the official, exclusive distributor of LS AUTO in the United Arab Emirates, registered with the UAE Ministry of Economy. From its showroom in Al Quoz, Dubai, DSP Motor handles retail sales, test drives and corporate and fleet business, with aftersales delivered in Dubai Investment Park together with UAE-wide service partner EVS. www.lsautouae.com · www.dsp-motor.com

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See the LEV01 at EV World 2026: Stand B-02, Hall 6, Dubai World Trade Centre, 10–12 November 2026.